

Two conditions. One problem.

Many patients and caregivers struggle with the complexities of these conditions.

Care

The major factors hindering care

Growing population

37M

in the U.S. have asthma or COPD¹

Poor adherence

75%

aren't taking their medication correctly²

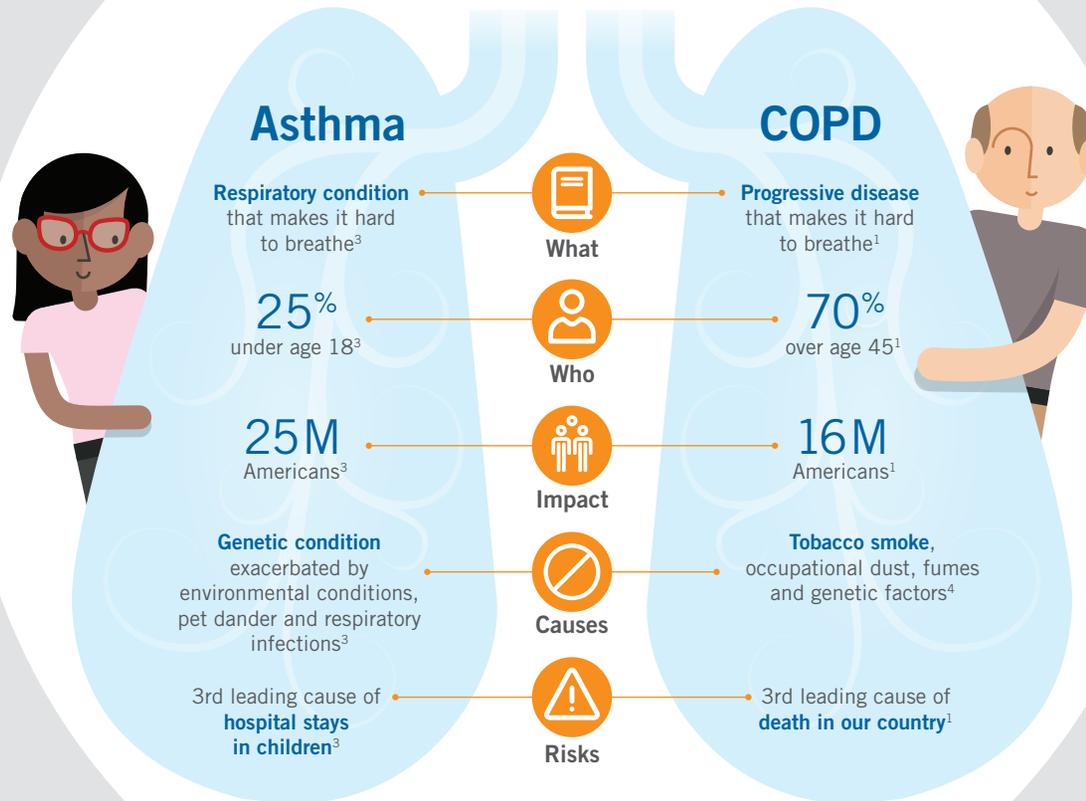
Lack of education

>50%

don't know how to avoid triggers that can cause difficulty breathing²

The problem? Nonadherence.

Adherence is key to preventing and controlling symptoms of both asthma and COPD.



Cost

Without better adherence, expenses will continue to soar

Current costs

\$1.3B

Annual asthma and COPD prescription costs in the U.S.⁵

Nonadherence impact

\$138M

increased total healthcare costs due to pulmonary nonadherence

Opportunities

13%

better adherence when patients fill 90-day supplies⁶



Our **Pulmonary Care Value ProgramSM (PCV)** helps your members who are being treated for asthma or COPD. This program takes a holistic approach to patient health that pushes the boundaries of patient care while driving lower healthcare costs for payers.

Another powerful solution in the Express Scripts SafeGuardRx[®] suite | express-scripts.com/corporate

1 National Heart, Lung, and Blood Institute. 2 2016 Express Scripts Drug Trend Report. 3 American Academy of Allergy Asthma & Immunology. 4 The Mayo Clinic. 5 Truven Analytics Redbook[®] on drug pricing. 6 Express Scripts book of business.